



# XTL IN ATLANTIC 911 RIDE

XTL WAS A PARTICIPANT AND SPONSOR OF THE 2017 ATLANTIC 911 RIDE

*(The text and pictures provided by the XTL staff.)*



Pictured here: **Bob Beal of XTL and police officers participating in the 2017 Atlantic 911 Ride.**

## **XTL Transport is proud to be a platinum supporter of this year's Canada 911 Ride.**

Starting in 2006, Canada's 911 Ride is a charity event that was inspired by America's 911 at Ground Zero. Canada's 911 was originally intended to support and raise money for families of fallen emergency service personnel, but have since also been known to provide publicly accessible defibrillators as well as help to children of violent crimes.

The event consists of up to 120 civilian riders being accompanied by 40-50 Metro Police, OPP, and York Police riders, as well as officer riders from New Brunswick, Nova Scotia and Prince Edward Island along the way. The riders make their way through various communities as a collective whole, with support from various emergency service departments and residents of those communities. Every year is a new route, meaning every year is a new community helped.

Jim Adamson, founding member and national vice-president of the foundation, took the time to meet with XTL and share some stories of all the good Canada's 911 has done in the past and give us a better understanding of how our involvement will help. One of our own loyal drivers, Bob Beal, who has been with us for 45 years, introduced us to Jim and the Canada's 911 Ride. Bob has participated in the Ontario Ride for 6 years and this was his 3rd year riding with the Atlantic Ride. Bob thought of us here at XTL for the opportunity

to help out a great cause such as the Canada's 911 Ride, and thankfully we have been able to do all that we can to assist and sponsor this amazing event.

Since 2006, Canada's 911 Ride has involved a multitude of communities throughout Ontario, and in 2016 begun its national journey. This year's ride was focusing on the Atlantic provinces, namely Prince Edward Island.

With a majority of the riders, both officers and civilians, coming from Ontario, one of the major challenges of this year's ride was getting their bikes to the starting point so far from home. Thanks to XTL Transport, this problem has been solved. XTL donated the use of one of our drivers and trucks to transport all of the equipment for the Ride that took place in Charlottetown on June 10th and 11th, making the possibility of taking Canada's 911 Ride national that much easier, and ultimately helping the foundation impact many more communities across the country.

XTL Transport is thankful to be able to be associated with an event such as this one, and would like to thank the Canada's 911 Ride for all that they do for the communities of Canada!

For more information about the event, follow the link posted on our website [www.xtl.com](http://www.xtl.com). Canada's 911 is always looking for help no matter how big or small. Go to [www.canadas911ride.com/sponsors--donations](http://www.canadas911ride.com/sponsors--donations) to donate and/or sponsor this amazing event! ■